

New 34-metre Feadship showcases client-first approach

Feadship has launched an innovative 34-metre motoryacht which reinforces the brand's celebrated ability to surprise and delight. She features a record amount of glass as a proportion of the exterior profile plus an awesome array of features found on much larger Feadships.

The essence of Feadship and the bedrock of its premium brand status in the luxury motoryacht world is a dedicated focus on building entirely bespoke superyachts between 40 and 100-plus metres. However, as CEO Henk de Vries explains, underpinning this decades-long success story has been an ability to respond positively to off-the-wall requests.

'Who are we to say no?'

"Three years ago, the owner of a pure custom Feadship asked us to build a smaller yacht to Feadship standards. It needed to have a length and draught that would allow access to new markets where mooring facilities are restricted and facilitate cruising in shallower depths. We don't like saying no to clients at Feadship so we decided to explore whether it was even practical to design and construct a 34-metre cruiser to Feadship quality within the boundaries of this compact size.

"Our research established that, while building such a custom yacht was indeed possible, it would only be economically viable for the client if we built three of them to the same design template. Turning normal market dynamics on their head, we therefore agreed to our client's proposal as long as he could introduce two more clients who would like to order one of these unique Feadships while, of course, having flexibility in terms of the interior."

An irresistible offer

This unprecedented approach was successful and the go-ahead was given to Feadship De Voogt Naval Architects to develop three 34-metre Feadships as commercial yachts (LY3) with unrestricted ocean going capabilities. Apart from the unique chance to own a Feadship of this size, there were other aspects of the core design which attracted the other clients.

The yachts have the largest window surface expressed as a percentage of the profile ever seen on a Feadship. In addition to the visual effect of these giant slabs of glass, the lounge and dining areas also feel expansive due to their 2.45-metre high ceilings, which is uncommon even on yachts twice the size. Other features more normally found on much larger Feadships include a centralised air conditioning system and dry exhaust generators with catalytic exhaust filters. These aspects and others emphasise the wholly distinctive nature of this exclusive commission.

Different layouts

Hull 692, the first to see the light of day, features an interior from the boards of Bannenberg & Rowell Design, with an owner's stateroom on the main deck and guest suites for eight

people in a double and twin suite which can be converted to a single VIP stateroom when desired and two twins on the lower deck.

All who come aboard will be served by six crew members and have access to some excellent watersport options including a 5.60-metre custom tender and a waverider. The next two yachts, Hull 691 and Hull 693, will be launched in the near future and have various different features and guest accommodation layouts.

And then there were five

“The superyacht owners’ community is a tightknit one, and news quickly spread among them about these three super innovative projects,” continues De Vries. “Before long another client contacted Feadship to say he would like to have something similar, albeit a metre longer. And the same process recently played out with another owner who also twisted our arm to build the fifth and final one. Every owner with a vision for the exceptional is welcome at Feadship.”

These last two compact Feadships will be launched next year. Meanwhile, the first three will soon be cruising in three different continents, exploring seas, fjords and bays at a speed of 19 knots.

Technical specifications: hull 692

Type: Twin screw motor yacht, aluminium hull and superstructure

Length overall: 33.50m 110'0"

Beam overall: 7.90m 26'0"

Draught (loaded): 1.80m 6'0"

Fuel capacity: 25,000 litres 6,600 US Gallons

Fresh water capacity: 5,500 litres 1,450 US Gallons

Design

Naval Architect: Feadship De Voogt Naval Architects

Exterior styling: Feadship De Voogt Naval Architects

Interior design: Bannenberg & Rowell Design

Propulsion

Main engines: 2x MTU 16V2000M93 1340 kW @ 2450 rpm

Generators: 2x Kohler 70EFOZDJ 70 kW 50Hz

Stabilizers: Quantum, zero speed, type QC-1200 P3

Accommodation

Owner: Owner's stateroom, bathroom with separate bath and shower

Guests: Eight guests in two double and two twin staterooms on lower deck

Crew: Six crew in three cabins. Crew mess and galley on main deck

Water sports: 1x 5.60m custom tender, 1x waverider

About Feadship:

Based in the Netherlands and with roots dating back to 1849, Feadship is recognised as the world leader in the field of pure custom superyachts. Each Feadship is defined by its superb craftsmanship and sets the standard in every aspect of design, engineering and construction. These bespoke motoryachts are created in partnership with owners who are prepared to invest in a wonderful building experience and reap the rewards for many years to come in terms of both pleasure and re-sale value. Feadship also operates dedicated charter and refit services exclusively for Feadships.

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